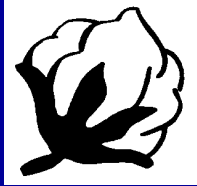
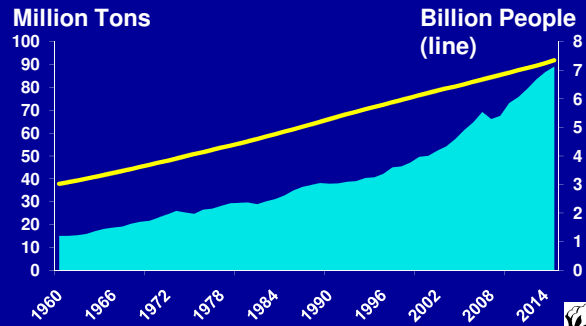


Cotton and Chemical Fibers Outlook and Cotton's Market Share

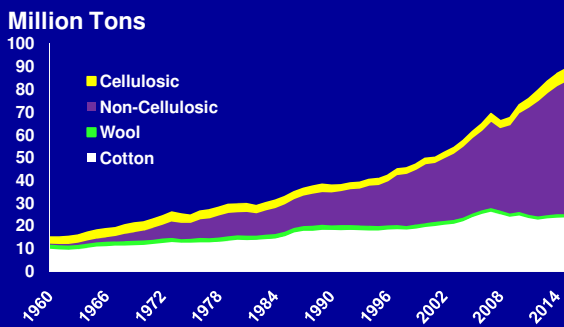


Andrei Guitchounts
 Director of Trade Analysis., ICAC
 Mumbai, India, December 5, 2016

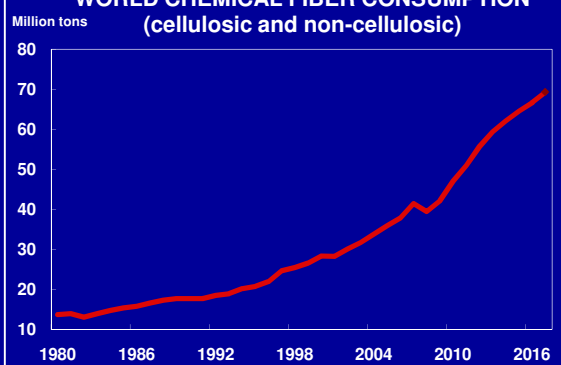
World Consumption of Textile Fibers and Population



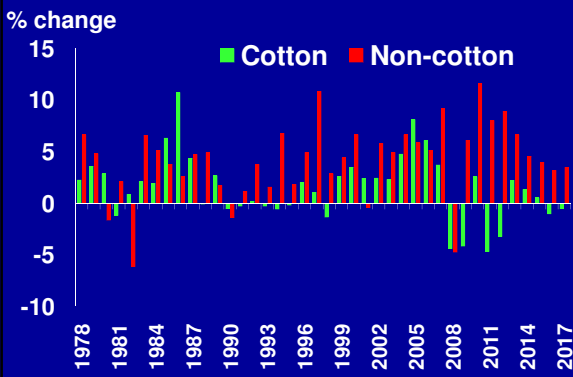
World Consumption of Textile Fibers



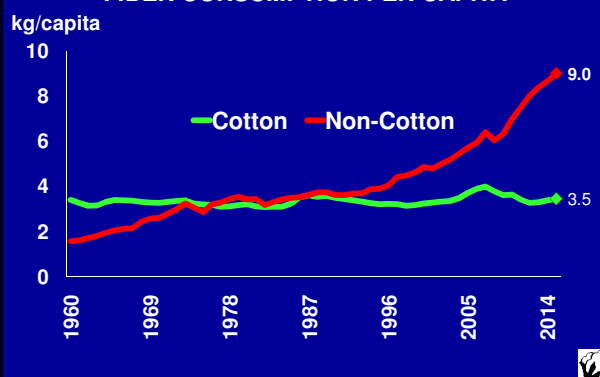
WORLD CHEMICAL FIBER CONSUMPTION (cellulosic and non-cellulosic)

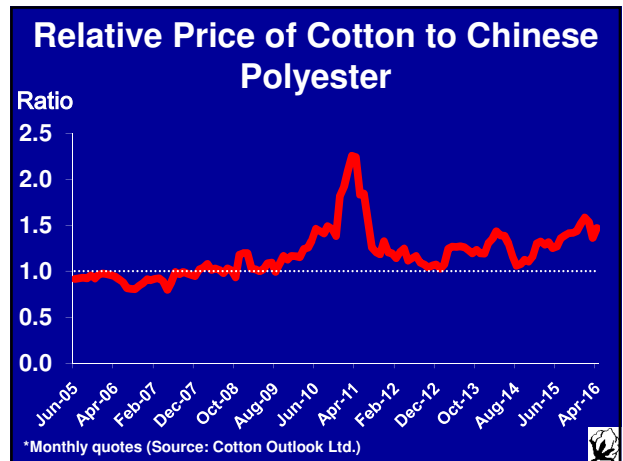
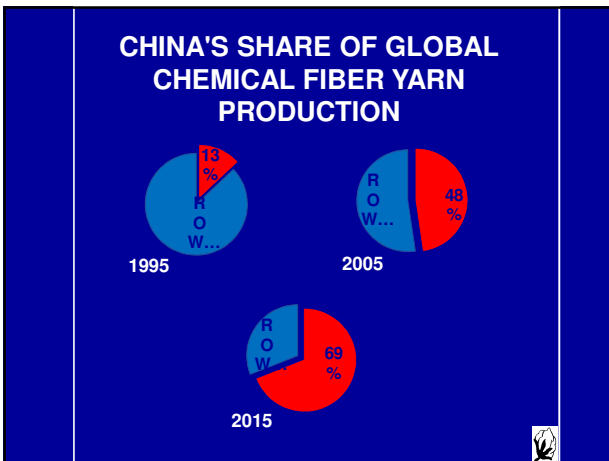
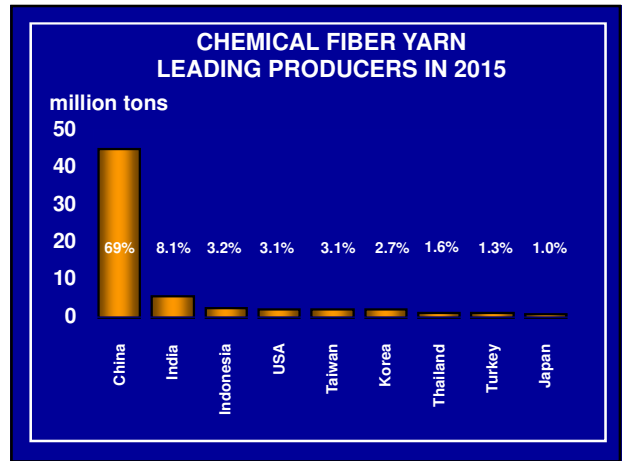
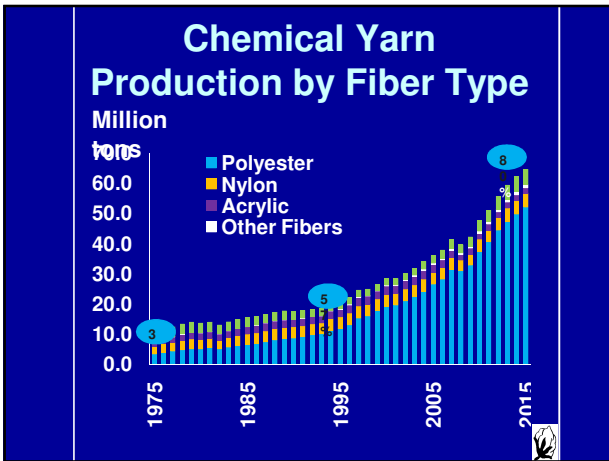
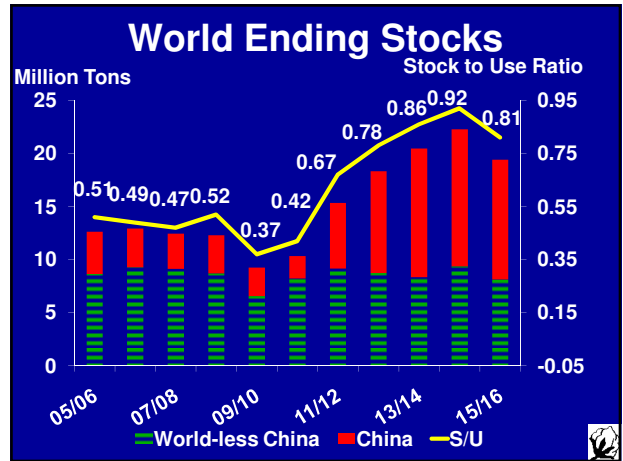
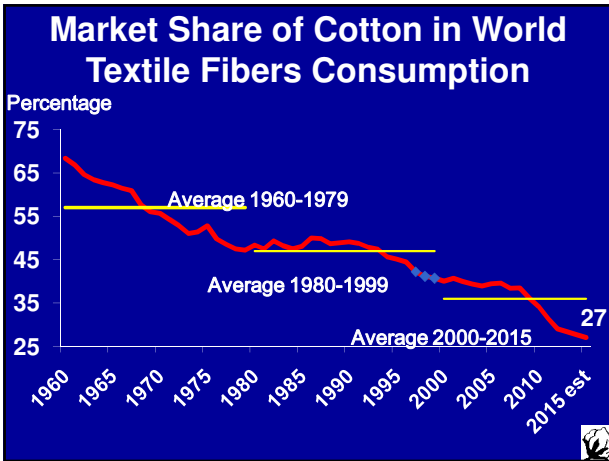


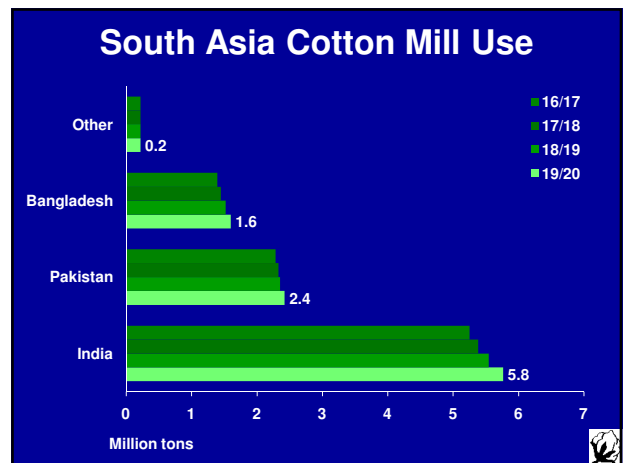
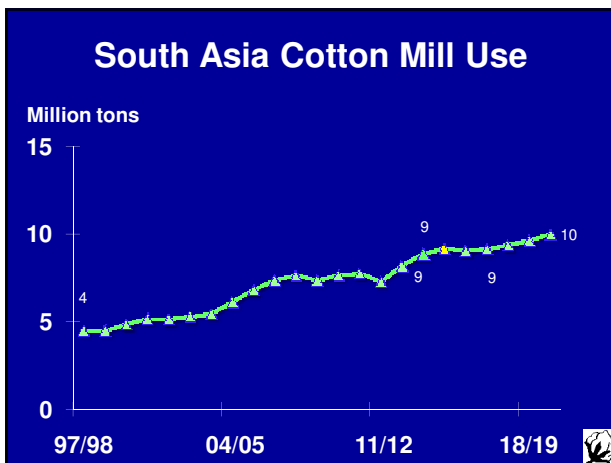
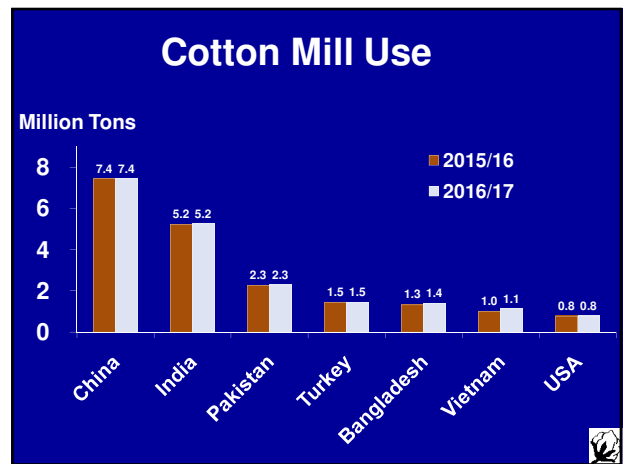
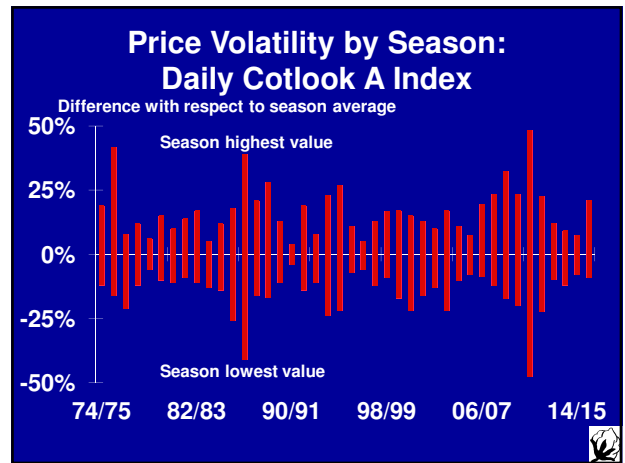
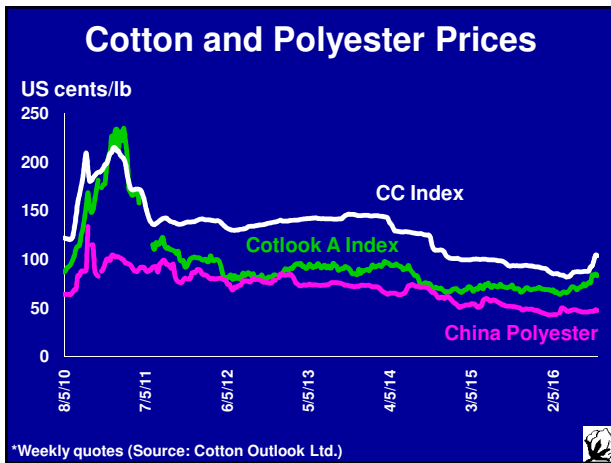
GROWTH OF COTTON AND NON-COTTON FIBER CONSUMPTION: WORLD

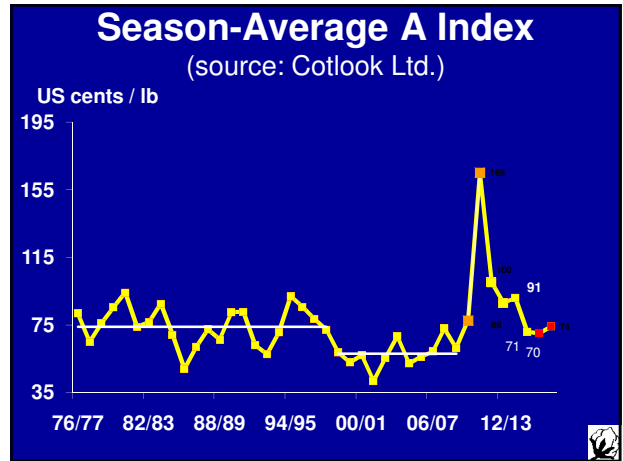
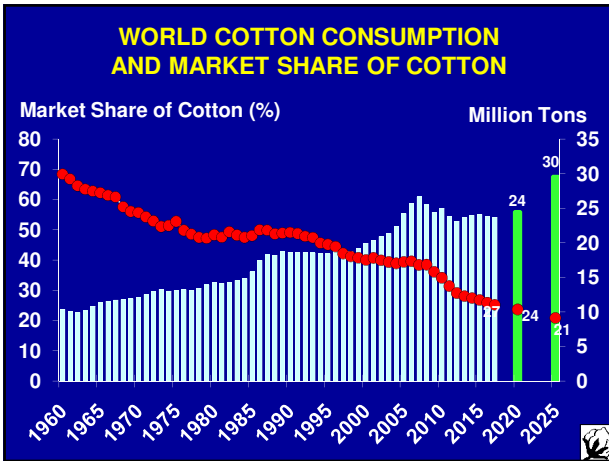


WORLD COTTON AND NON-COTTON TEXTILE FIBER CONSUMPTION PER CAPITA









- ## STRATEGIES
- Reduce Volatility
 - Competitive pricing
 - Improve Yields
 - Reduce Cost of Production
 - Invest in Extension Services and Agronomic Research
 - Improve Technical Performance of Cotton
 - Educate the Public on the Benefits of Cotton
 - Support Promotional Campaigns